

## Collecting material around Ireland's coastline

**It is estimated that each year hundreds tons of useless nets and ropes are discarded or lost in the sea, which is a serious threat to both marine life and divers. This being the case, Norwegian company Nofir decided to organize big action focused on collecting discarded material from fishing and farming industry around Ireland's coastline.**

The action of collecting material in Ireland begin in April in response to increasing problem of marine waste treatment in Europe. More and more fishermen and fish farmers complains about disposal of used material (such as nets and ropes) which is hard to sort and transport. In this way enormous amounts of nets are dumped to the seas what becomes serious ecological problem.

Nofir's activity in Ireland will include finding companies, fishermen or fish farmers who want to get rid of material. Norwegian company will arrange transport and loading to Lithuania where material is dismantled and mostly is given for recycling.

*- We hope to collect a lot of material in Ireland and help to reduce amount of nets dumped to the*



Trud Berg and Øistein Aleksandersen from Nofir

*seas. We are open for cooperation - If somebody contact us, we will visit him immediately and take specific action.* – says Tomas Sarnacinskas, Procurement Manager of Nofir.

Nofir is a nationwide recycling system for fishing and fish farming industry. Norwegian company collects used nets, ropes and cords coming from the marine industry ensuring safe and clean waste treatment. To be more effective Nofir implemented Eco-innovation project that that supports innovative ideas, services and processes which provide environmental protection. The project goal includes decreasing amount of plastic waste in European seas by 2100 tons and decreasing CO2 emission by 9600 tons.

## **MEDIA CONTACT:**

### **Martyna Zajder**

*Public Relations and Marketing Manager*

+ 48 604 172 468

[martyna@nofir.no](mailto:martyna@nofir.no)

[www.nofir.no](http://www.nofir.no)

### **Tomas Sarnacinskas**

*Procurment Manager*

+ 37 060 647 647

[tomas@nofir.no](mailto:tomas@nofir.no)

[www.nofir.no](http://www.nofir.no)